











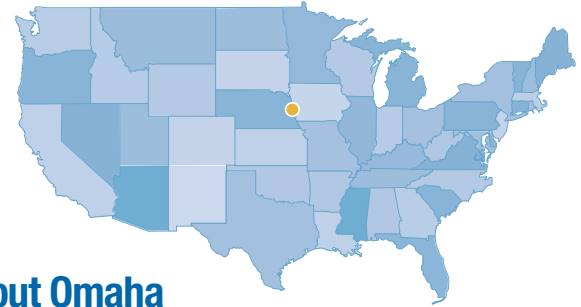




Distance from other cities (in miles)

Cheyenne, WY	498		Indianapolis, IN	608	
Chicago, IL	469		Minneapolis, MN	379	
Dallas, TX	663		Oklahoma City, OK	461	
Denver, CO	540		Rapid City, SD	525	
Des Moines, IA	135		St. Louis, MO	436	
Kansas City, MO	184		Wichita, KS	307	



Quick Facts

Population: Omaha: 438,646 • Metro Area: 837,925

Nebraska's largest city • 40th largest city in the United States

Located in Douglas County, NE

History

Founded in 1854 by land speculators, Omaha was incorporated as a city in 1897. Omaha, named after an American Indian tribe, means "those going against the wind or current."

Historic Sites

Fort Omaha is best known for its role in the 1879 landmark trial of Ponca chief Standing Bear. Standing Bear was arrested while trying to bury his son near the tribe's homeland along the Niobrara River. At the trial Civil War General George Crook, in his full military regalia, spoke on behalf of the Ponca chief. The court ruled in favor of Standing Bear, which represented the first time the Indian was recognized as a person under the law.

Boys Town • This well-known landmark is a national treasure and historic children's home founded in 1917 by Father Flanagan. Boys Town now assists over 400,000 children each year. .

The **Old Market** is Omaha's historic art, shopping and dining district. In the 1880s it served as a manufacturing, industrial warehouse and wholesale jobbing area.

The **Gerald R. Ford Birth Site and Gardens** is a memorial to our country's 38th President.

The **Malcolm X Birth Site** is a memorial to the civil rights leader and his contributions to our country.

The **Mormon Trail Center at Winter Quarters** archives the journeys and hardships faced by the Mormon pioneers who stopped in Omaha en route to Utah.

About Omaha

Five Fortune 500 headquarters:

- Berkshire Hathaway
- Union Pacific Railroad
- ConAgra Foods
- Peter Kiewit Sons' Construction
- Mutual of Omaha Insurance

Fortune 1,000 headquarters:

- TD Ameritrade
- West Corporation
- Werner Enterprises
- Valmont Industries

"Omaha ranks eighth among the nation's 50 largest cities in both per-capita billionaires and Fortune 500 companies. No coastal city can claim a ranking as high as Omaha on both lists." – **USA Today**

Billionaire investor **Warren Buffett** calls Omaha home. Buffett's local holdings include Borsheims, the nation's largest independent jewelry store and Nebraska Furniture Mart, America's single largest home furnishing store.

Omaha is a leader in the telecommunications and information services industries, with 1,000 companies employing over 50,000 people. If you're calling for a hotel reservation – chances are you're calling Omaha – home to the Hyatt, Marriott, Radisson and Omni reservation centers.

Union Pacific's Harriman Dispatching Center assists in monitoring a nationwide railroad network composed of 25,707 miles of track and up to 2,200 trains.

Two major research hospitals: **Creighton University Medical Center** and the **University of Nebraska Medical Center** – one of the world leaders in solid-organ transplants.

Omaha Steaks – A family owned business since 1917; it has grown to become the nation's largest direct marketer of high quality steak and frozen gourmet products.

Saddle Creek Records, one of the hottest Indie rock recording labels in the country, launching the careers of Conor Oberst, Bright Eyes and Cursive. Their distinct music is known as the "Omaha" sound.



1001 Farnam Street • Omaha, NE 68102
866-937-6624 • 402-444-4660

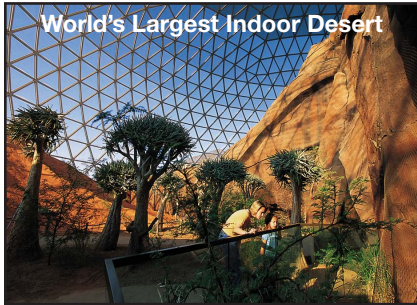
visitomaha.com



Qwest Center Omaha



The Old Market



World's Largest Indoor Desert



Heartland of America Park



World's Largest Indoor Rainforest

Points of Interest

The Old Market • Omaha historic art, shopping and dining district. Cobblestone streets lined with unique boutiques, eclectic shops, antique emporiums, and restaurants serving one-of-a-kind chef prepared dishes. The Old Market features some of Omaha's most vibrant night life.

Omaha's Henry Doorly Zoo brings visitors face to face with over 900 different species. Explore the world's largest indoor rainforest, next to the world's largest indoor desert inside the world's largest geodesic dome. New at the internationally renowned zoo is the *Skyfari* – a ski lift ride soaring 40 feet in the air over giraffes, monkeys, cheetahs and more.

The **Joslyn Art Museum** features work from antiquity to the present, with an emphasis on 19th and 20th century European and American art. Highlights of the permanent collection include works by Edgar Degas, Claude Monet, and Jackson Pollack.

Climb into history at **The Durham Museum** – both a Smithsonian affiliate and meticulously preserved Art Deco train station. Families can see, touch and experience history through world-class permanent and traveling exhibits.

Bemis Center for Contemporary Arts • Ever-changing, art exhibitions are the cornerstone of the Bemis. Experience works by both seasoned artists and new talent in an airy, studio-like, artist-in-residence atmosphere.

The award winning **Omaha Children's Museum** attracts national children's exhibits and provides families with educational hands-on activities.

Hot Shops Art Center allows visitors to explore their inner artist while witnessing glass blowing, iron forging and sculpture demonstrations.

El Museo Latino • The first Latino art and history museum and cultural center in the Midwest. This cozy, culturally intensive establishment is as authentic as the Hispanic restaurants and shops surrounding it.

Loves Jazz and Arts Center • Catch the heritage of jazz in a district where Duke Ellington, Count Basie and others once played. An 8,000 sq. ft. art and jazz center committed to the preservation, funding and advancement of the African American arts.

Boys Town • This historic landmark features an extensive campus, *Hall of History* museum (showcasing Spencer Tracy's Academy Award for the 1938 movie *Boys Town*), gardens and Dowd Chapel, serving as a shrine to founder Father Flanagan.

The **Strategic Air and Space Museum** includes 300,000 sq. ft. dedicated to the nation's most prized and rarely displayed military aircraft.

Qwest Center Omaha • Convention center and arena attracts big name talent while providing a spacious technology rich venue for conventions. The 250,000 sq. ft. facility is complimented by the \$2 million public art project, 'Illumina.' The display consists of more than 40 sculptures that are inspired by the 13th Century Carnival of Venice designed by artist Matthew Placzek.

The **Holland Performing Arts Center** is considered one of the best sounding concert halls in the country. Inspired by the legendary Musikverein in Vienna, the Holland attracts top national performers.

Film Streams at Ruth Sokolof Theater offers an unique movie experience. Dedicated to independent, documentary and foreign films as well as director retrospectives. Academy Award winning director Alexander Payne serves on the advisory board.

The largest community theater in the United States, the **Omaha Community Playhouse** helped launch the careers of Henry Fonda, Dorothy McGuire and Tony Award winner, John Lloyd Young who played Frankie Valli in Broadway's *Jersey Boys*.

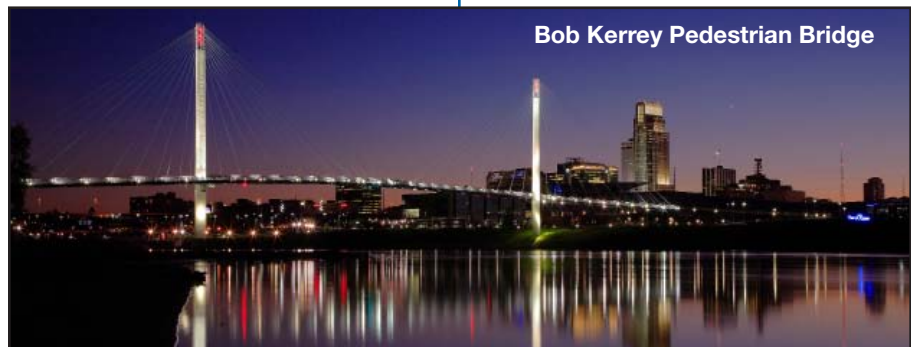
Named 2008 Club of the Year by Esquire magazine, **The Slowdown** attracts national Indie Rock bands including nationally known, locally grown *Bright Eyes*, *Cursive* and *The Faint*.

Downtown Omaha continues to thrive with billions of dollars being invested into new developments. The new **Bob Kerrey Pedestrian Bridge** s-curves its way across the Missouri River. The first pedestrian bridge to link two states, "Bob the Bridge" connects over 150 miles of trails on both sides. Omaha's bridge landing features a \$2 million plaza boasting art, an amphitheater and River Critters playground equipment for children. A fiber optic wave sculpture designed by Japanese artist Makoto Sei Watanabe and a dancing waters display with 26 water jets shooting into the air create a fun family-friendly atmosphere.

Lauritzen Gardens, Omaha's Botanical Center • Escape the ordinary while strolling through over 100 acres of lush fragrance, rare foliage and incredible works of art woven into nature.

The 31-acre **Heartland of America Park** features a spectacular fountain, 300 ft. water jet and light show, gondola rides and outdoor concerts.

TD Ameritrade Park • With an anticipated opening in 2011, the \$126 million stadium features 24,000 seats, 26 suites and an expansive Fan Fest area. The new home of the NCAA College World Series, TD Ameritrade Park is within walking distance of Qwest Center Omaha, the Bob Kerrey Pedestrian Bridge and the Old Market entertainment district.



Bob Kerrey Pedestrian Bridge